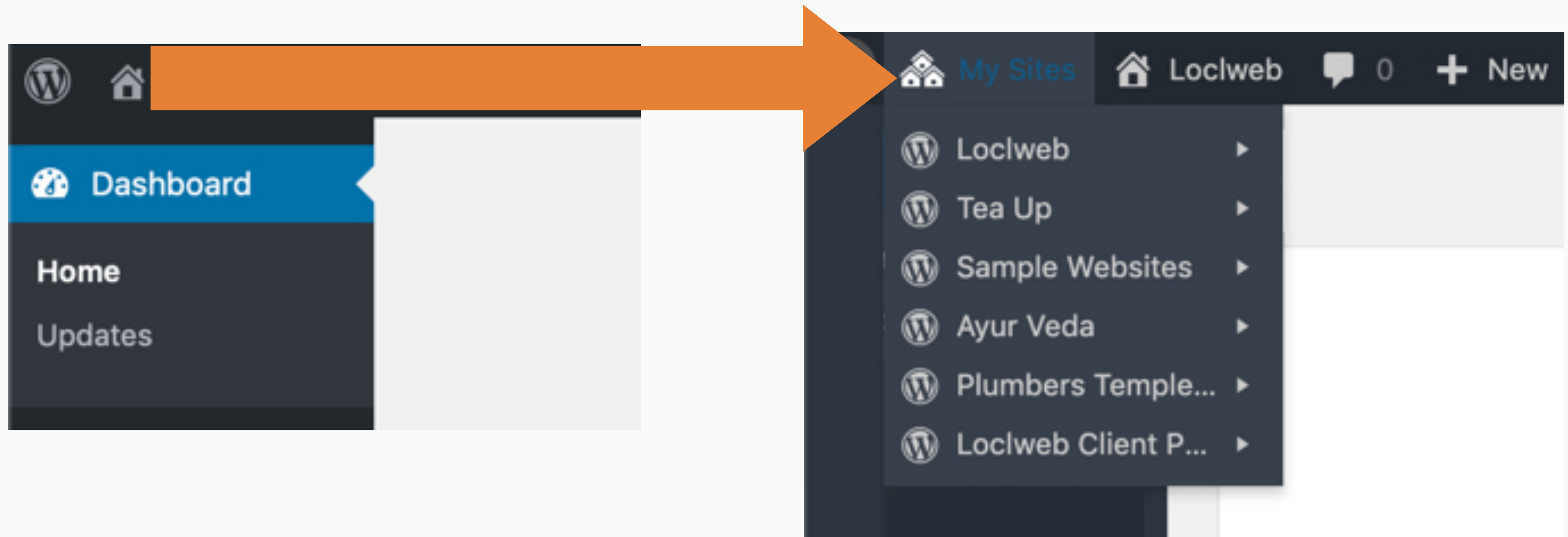
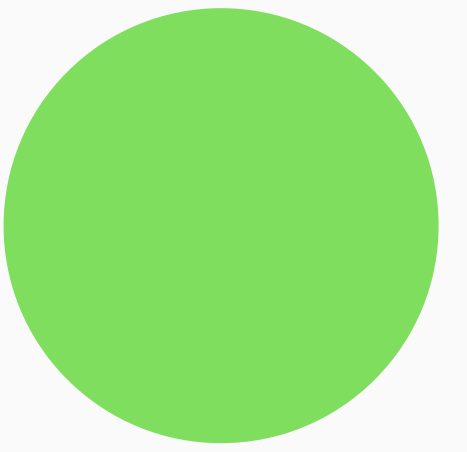


Use WordPress Multisite To Create Your Own Website As A Service (WaaS)



@nick_leffler

What's WordPress Multisite?



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What's a SaaS?



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What the heck is WaaS?

- Like SaaS
- Website as a Service
- Can use WordPress Multisite



The Biggest WaaS

WordPress.com Products ▾ Features ▾ Resources ▾

Build a website build a movement

Whatever you want to create, share, or sell, we'll help you do it right here.

[Start your website](#)

Free to start, with 4 ways to grow.

Whether you want to share your ideas, start a business, or run a store, you can do it all on WordPress.com.

Free

Best for Getting Started

[Start with Free](#)

Create a beautiful, simple website in minutes.

<h4>Personal</h4> <p>Best for Personal Use</p> <hr/> <h3>\$5</h3> <p>per month, billed yearly</p> Start with Personal <p>Add some personality to your website with a custom domain and access to 24/7 support.</p>	<h4>Premium</h4> <p>Best for Freelancers</p> <p>POPULAR</p> <hr/> <h3>\$8</h3> <p>per month, billed yearly</p> Start with Premium <p>Build a professional site with everything you need to design, edit, and control your content.</p>	<h4>Business</h4> <p>Best for Small Businesses</p> <hr/> <h3>\$25</h3> <p>per month, billed yearly</p> Start with Business <p>Power your business with a professional design, Google Analytics, and live support.</p>	<h4>eCommerce</h4> <p>Best for Online Stores</p> <hr/> <h3>\$45</h3> <p>per month, billed yearly</p> Start with eCommerce <p>Open your online store with a powerful, flexible platform designed to grow with you.</p>
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[Compare our plans ›](#)

Free to start, with 4 ways to

Why Build a WaaS?

- Consistent
- Central Control
- Updates
- Fast Delivery
- Productize Offering
- Simple Training
- SLA
- Automate More
- Lower Support Costs



Examples of WaaS's



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IMPRESS YOUR NEXT BOSS WITH A PROFESSIONAL RESUME!



Get Started Free 

Go Beyond Your Pulpit

FRUSTRATION FREE WEBSITES FOR THE BUSY CHURCH LEADER

BECOME A FOUNDING MEMBER
JOIN THE BETA TODAY!

\$20/Month + 30 Day Money Back Guarantee



Are You A Practitioner?

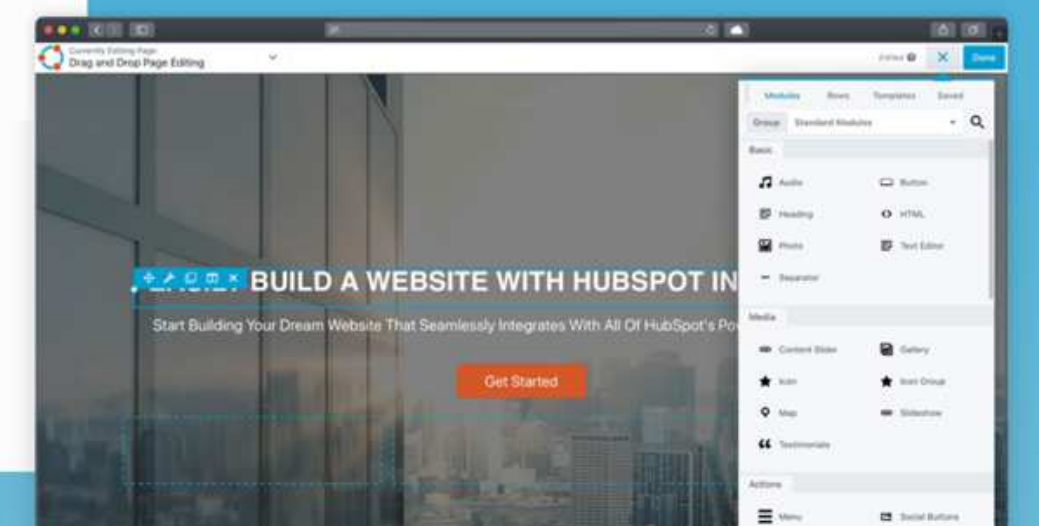
An Engaging, Easy To Use
Website Helps You To Make
A Difference In The World

Welcome To WordPress Simplified With The Power Of HubSpot Integrated

Drag and drop a complete WordPress website that integrates seamlessly with
HubSpot. The perfect addition to HubSpot, for less.

Start building on the WordPress platform
built just for HubSpot. It's the perfect way
to use your marketing dollars more
efficiently.

Get started



Now The Details!



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Domain Structures

domain.com/sitefolder

domain.com

website.domain.com



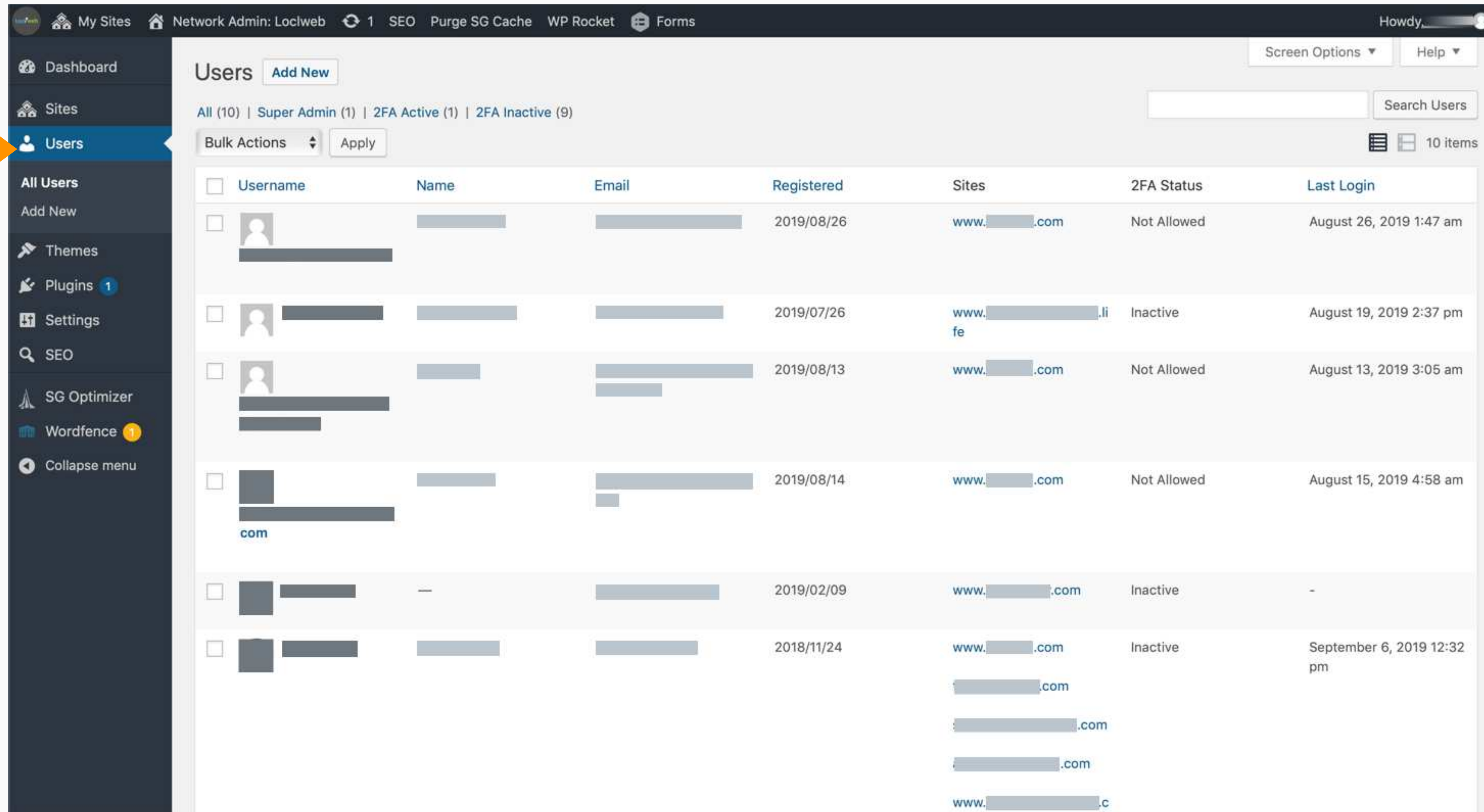
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Perfect For Similar Types Of Website



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Managing Users



Users [Add New](#)







All (10) | Super Admin (1) | 2FA Active (1) | 2FA Inactive (9)

Bulk Actions [Apply](#)

Screen Options [Help](#)

Search Users

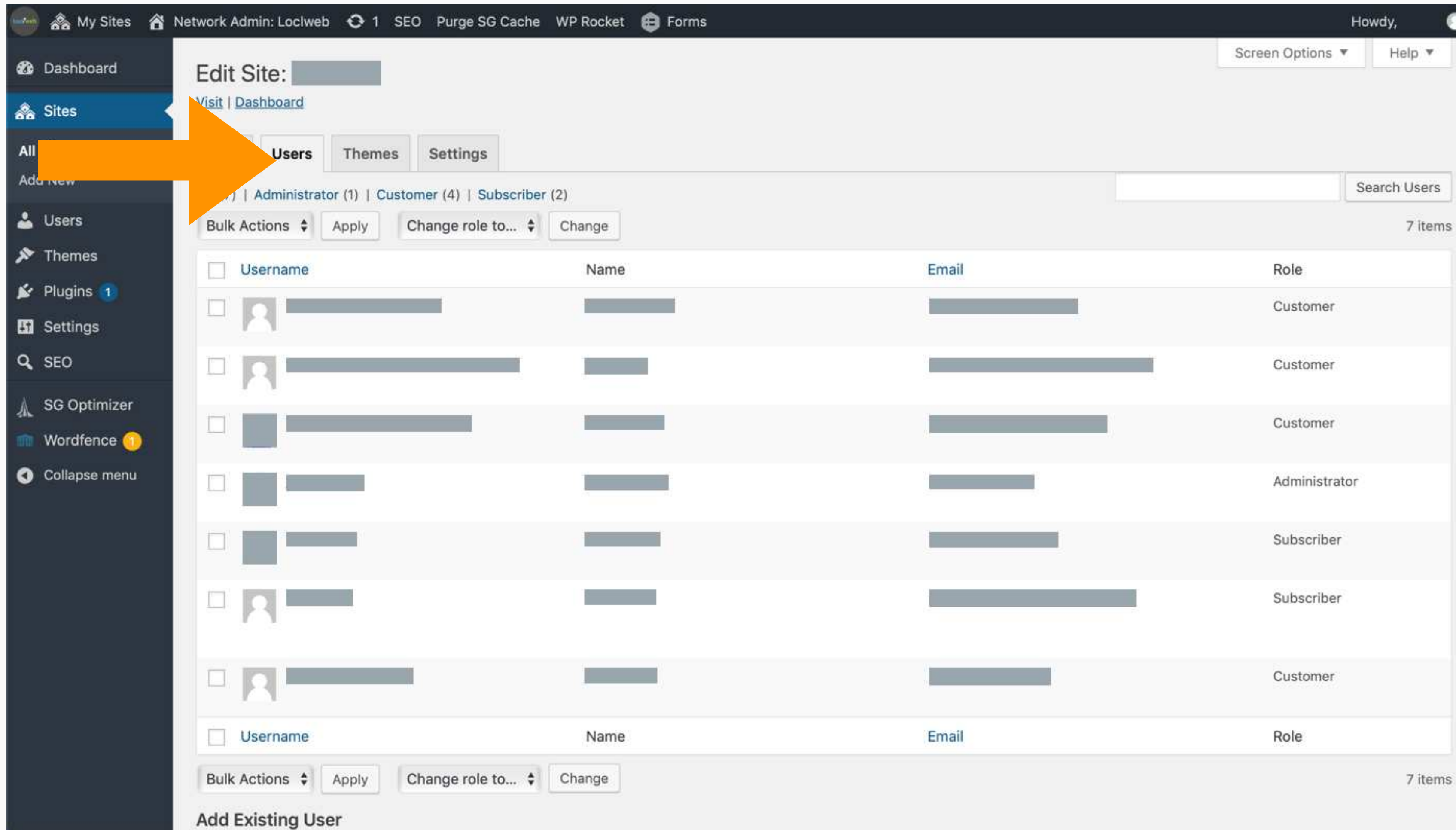
10 items

<input type="checkbox"/>	Username	Name	Email	Registered	Sites	2FA Status	Last Login
<input type="checkbox"/>				2019/08/26	www. .com	Not Allowed	August 26, 2019 1:47 am
<input type="checkbox"/>				2019/07/26	www. .li fe	Inactive	August 19, 2019 2:37 pm
<input type="checkbox"/>				2019/08/13	www. .com	Not Allowed	August 13, 2019 3:05 am
<input type="checkbox"/>				2019/08/14	www. .com	Not Allowed	August 15, 2019 4:58 am
<input type="checkbox"/>		-		2019/02/09	www. .com	Inactive	-
<input type="checkbox"/>				2018/11/24	www. .com .com .com .com www. .c	Inactive	September 6, 2019 12:32 pm



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Managing Users



The screenshot shows the WordPress dashboard with the 'Users' menu item highlighted in the left sidebar. An orange arrow points from the 'Users' menu item to the 'Users' tab in the main content area. The main content area displays the 'Edit Site' header, a 'Visit | Dashboard' link, and a 'Users' tab. Below the tab, there are filters for 'Administrator (1)', 'Customer (4)', and 'Subscriber (2)'. A search bar and 'Search Users' button are present. The main table lists 7 items with columns for 'Username', 'Name', 'Email', and 'Role'. The roles listed are Customer, Customer, Customer, Administrator, Subscriber, Subscriber, and Customer. At the bottom, there is an 'Add Existing User' button.

Username	Name	Email	Role
[redacted]	[redacted]	[redacted]	Customer
[redacted]	[redacted]	[redacted]	Customer
[redacted]	[redacted]	[redacted]	Customer
[redacted]	[redacted]	[redacted]	Administrator
[redacted]	[redacted]	[redacted]	Subscriber
[redacted]	[redacted]	[redacted]	Subscriber
[redacted]	[redacted]	[redacted]	Customer



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Important considerations

- **Whitelabel**
- **License**
 - **Register in every site**
 - **Register in wp-config file**
 - **Register in network admin dashboard**
- **Is it legal?**
- **WordPress repository**
- **GPL license**
- **Not sure? Ask!**
- **Are plugins multisite compatible?**



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The Fine (Legal) Line

Host

- **Customer does everything.**
- **Automated installation.**
- **No relationship beyond server.**

Designer

- **Designer does everything.**
- **May automate installation.**
- **Works closely on design and continue to do work for client.**



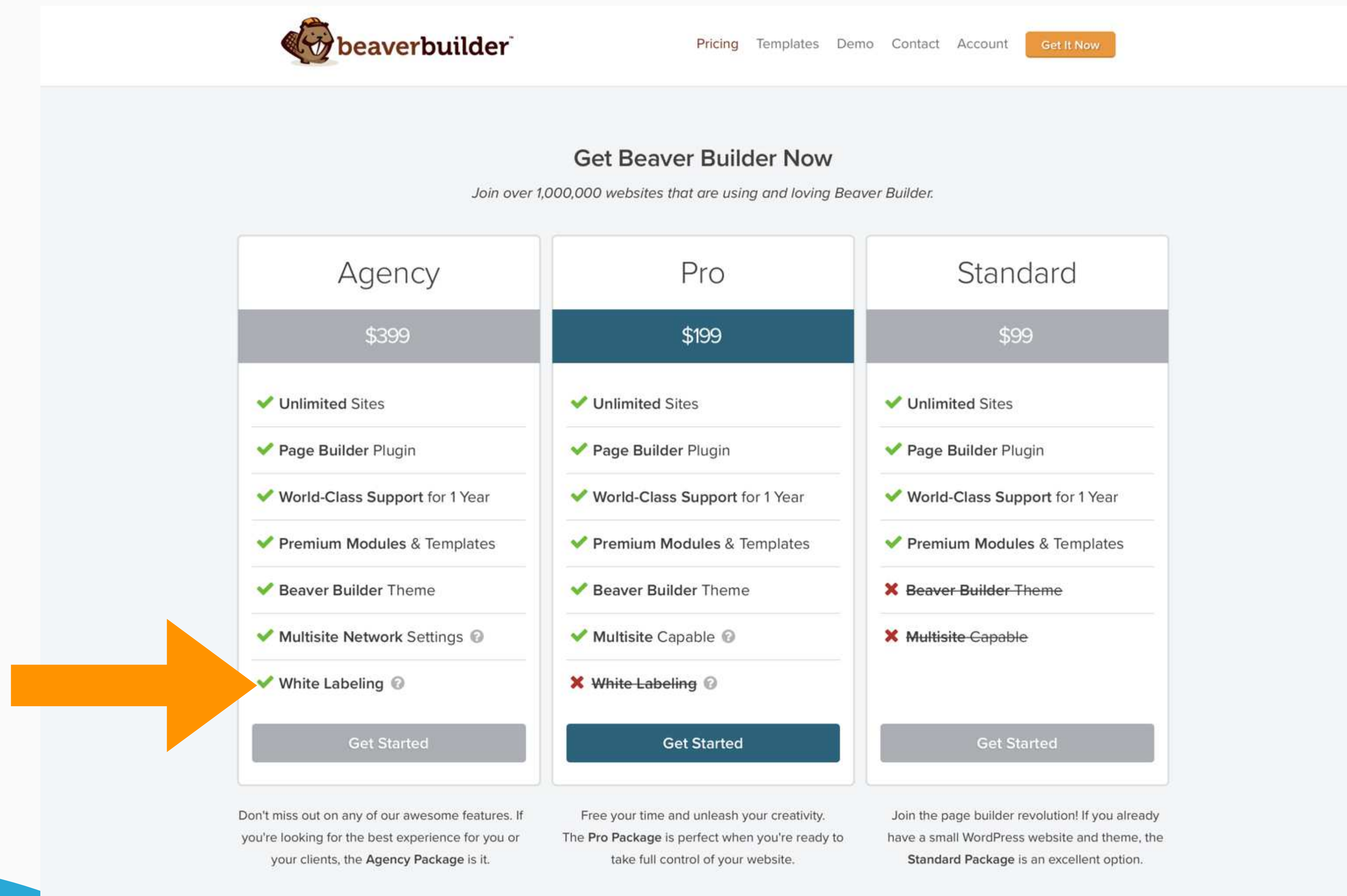
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Planning for a WaaS



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To Whitelabel Or Not



The image shows a screenshot of the Beaver Builder website's pricing page. At the top, the Beaver Builder logo is on the left, and navigation links for Pricing, Templates, Demo, Contact, and Account are on the right, along with a 'Get It Now' button. The main heading is 'Get Beaver Builder Now', followed by the text 'Join over 1,000,000 websites that are using and loving Beaver Builder.' Below this is a table with three pricing plans: Agency (\$399), Pro (\$199), and Standard (\$99). Each plan lists features with green checkmarks for included items and red X marks for excluded items. An orange arrow points to the 'White Labeling' feature in the Agency plan, which is marked with a green checkmark. The Pro plan has 'White Labeling' marked with a red X. The Standard plan also has 'White Labeling' marked with a red X. At the bottom of each plan is a 'Get Started' button. Below the table, there are three short paragraphs describing the value of each plan.

Agency	Pro	Standard
\$399	\$199	\$99
✓ Unlimited Sites	✓ Unlimited Sites	✓ Unlimited Sites
✓ Page Builder Plugin	✓ Page Builder Plugin	✓ Page Builder Plugin
✓ World-Class Support for 1 Year	✓ World-Class Support for 1 Year	✓ World-Class Support for 1 Year
✓ Premium Modules & Templates	✓ Premium Modules & Templates	✓ Premium Modules & Templates
✓ Beaver Builder Theme	✓ Beaver Builder Theme	✗ Beaver Builder Theme
✓ Multisite Network Settings ?	✓ Multisite Capable ?	✗ Multisite Capable
✓ White Labeling ?	✗ White Labeling ?	
Get Started	Get Started	Get Started

Don't miss out on any of our awesome features. If you're looking for the best experience for you or your clients, the **Agency Package** is it.

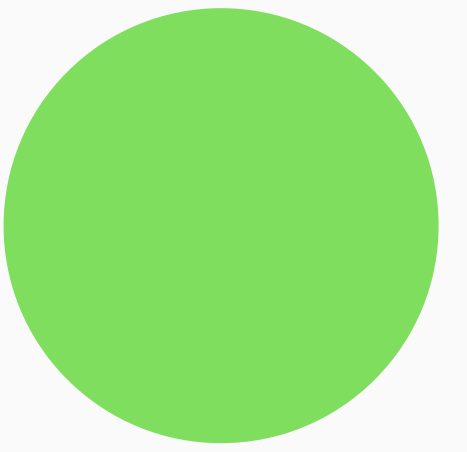
Free your time and unleash your creativity. The **Pro Package** is perfect when you're ready to take full control of your website.

Join the page builder revolution! If you already have a small WordPress website and theme, the **Standard Package** is an excellent option.



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Client Experience



Manual

Automated

Hybrid



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Manual Model



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Automated DIY Model



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Hybrid Model



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All Models Have Challenges



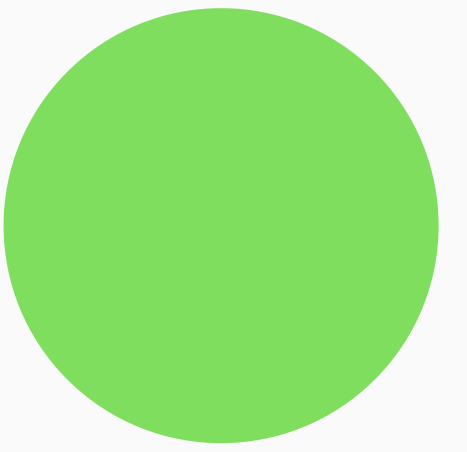
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WaaS Challenges

- DNS Changes
- Hosting
- Database



How I Built My First WaaS



WooCOMMERCE + Subscriptions Plugin
Product Variables



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Product data —

Variable subscription

Inventory

Shipping

Linked Products

Attributes

Variations

Advanced

AffiliateWP

Default Form Values: ⓘ

Monthly

Add variation

Go

#848

Monthly

#849

Yearly

Save changes

Cancel

2 variations (Expand / Close)

lockweb

HomeGet StartedExtrasOur Work\$0.00

Custom Affordable Website

Find the right website plan for your local small business. We'll build entire website so you can run your business.

MonthlyYearly

Starter

\$49 / month + \$399 sign-up

Premium

\$49 / month + \$599 sign-up

eCommerce

\$62 / month + \$899 sign-up

lockweb

HomeGet StartedExtrasOur Work\$0.00

Custom Affordable Website Plans

Find the right website plan for your local small business. We'll build and manage your entire website so you can run your business.

MonthlyYearly

Starter

\$44 / month + \$399 sign-up

✓ We'll Build Up To 5 Pages

Premium

\$44 / month + \$599 sign-up

✓ We'll Build Up To 15 Pages

eCommerce

\$62 / month + \$899 sign-up

✓ We'll Build Up To 5 Pages



How do you automate it?



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WP Ultimo Settings

WP Ultimo Version 1.10.1

Server Time: 2019-08-28 18:49:22

Screen Options

Help

WP Ultimo Settings

Use the page below to change the main settings of the plugin.

General

Network Settings

Domain Mapping & SSL

Payment Gateways

Emails

Styling

Tools

Advanced

Export & Import

Activation & Support

General Options

Here we define some of the fundamental settings of the plugin.

Trial Period

14

Number of days for the trial period. Leave 0 to disable trial.

Currency Options

The following options affect how prices are displayed on the frontend, the backend and in reports.

Currency Symbol

US Dollars (\$)

Select the currency symbol to be used in WP Ultimo

Currency Position

Left with space (\$ 99.99)

Decimal Separator

.

WP Ultimo - Links

Here are some relevant links for the WP Ultimo Community.

[WP Ultimo Homepage →](#)

[Documentation →](#)

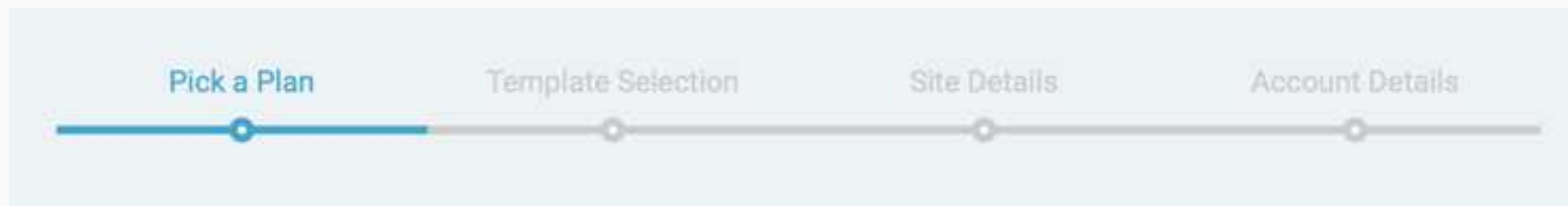
[Add-ons →](#)

[Trello Roadmap Board →](#)


[Leave a Review →](#)

[Translate WP Ultimo →](#)

[Join our Forums →](#)




WP Ultimo Ecosystem

 [ADD-ONS](#) [RESOURCES ▾](#) [VISIT OUR DEMO](#) [HOW IT WORKS](#) [ACCOUNT](#) [BUY IT NOW](#)


Tools

Plugins, Themes and Services built to integrate with or extend WP Ultimo's capabilities.




WaaS Pro plugins is a collection of WordPress plugins that help developers in designing better Multisite networks. While managing its own WaaS network, Blitz Industries, the company behind the plugins, discovered improvable areas for both the developer's and end user's experience.

[Read more >](#)




WordPress plugins for better user experiences! With our first plugin, [UI Manager](#), you will have full control over all of the UI elements in your WordPress Multisite environment. Reorder, rename, hide, and create new items globally or based on user roles, WP Ultimo plans, and much more!

[Read more >](#)




WebARX is not just a plugin. It's a comprehensive security platform with managed firewall, security monitoring and with remote hardening options that keep your sites protected from plugin vulnerabilities, bruteforce attacks and all kinds of malicious traffic.


[Read more >](#)



WP Frontend Admin is a powerful plugin for creating frontend dashboards easily. Take advantage of all the thousands of WP plugins



Make your WordPress Multisite a selling machine using our simple to setup plugin with easy to add steps! Step Builder Pro: WP



Page Builder Framework is a modern, fast & minimalistic theme designed for the new WordPress Era. Build any type of website with

Facebook Group

WaaS.PRO
WordPress Multisite
Business Network
(WaaS.PROneurs)
Closed group

AboutDiscussionMembersEventsVideosPhotosFiles

Search this group

Website as a Service
WaaS.PRO
WP MULTISITE BUSINESS NETWORK
GENERATE RECURRING INCOME WITH WORDPRESS MULTISITES
WaaSPRO.com

Joined Notifications Share More

Write PostAdd Photo/VideoLive VideoMore

Write something...

Photo/VideoWatch PartyTag Friends

GROUP BY
WaaS.PRO
482 like this
Learn More

POPULAR TOPICS IN POSTS
Plugins & Tools (3...Technical (236)
WaaS.PRO (111)General (97)



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My WaaS's

loctiweb



WPHubSite